

Plantarium - Privacy statement

Introduction

This privacy statement explains how we process your personal data and how we use that information. We recommend you to read this statement; should you have any questions about it, please contact us via info@plantarium.nl

Collection of personal data

The reason the Nursery Trade Fair Foundation (hereinafter referred to as SVB) collects and processes your personal data is to be able to inform you about initiatives, campaigns and developments at Plantarium, to be of service to you and to implement agreements, insofar as these are applicable to participants, between Plantarium and yourself. The data we process concerning you has been provided by you to Plantarium when you participate in trade fairs, when you visit Plantarium or by completing forms for this on the website.

We will stop processing your personal data, taking into account the statutory retention period, if you ask us to.

Sharing personal data with third parties

The personal data of visitors to Plantarium and other events organised by SVB is not shared with other parties.

The personal data of exhibitors is shared with visitors to Plantarium to increase the brand awareness of exhibitors among visitors.

Cookies

Plantarium does not use cookies or similar technology to document data concerning you.

Provision of information

You may have access to the information which SVB processes about you. A request for this can be sent via email to info@plantarium.nl and must include information that enables Plantarium to verify your identity.

We will inform you by email within four weeks after submitting your request.

You have the right to have incorrect information rectified by providing the correct information by email.

Plantarium account

You can log in using a Plantarium account and have access to the information we process about you in the framework of organising trade fairs. A Plantarium account is reserved for participants of trade fairs.